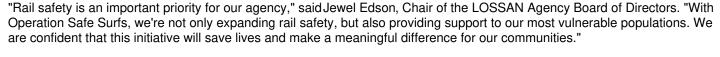
The LOSSAN Agency Unveils "Operation Safe Surfs"

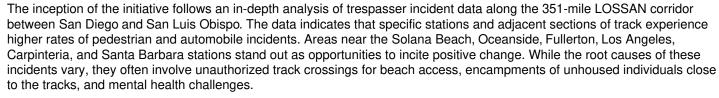
A rail safety initiative to prevent railroad incidents through outreach and education

ORANGE, Calif., Aug. 31, 2023 -- The Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency, which manages the Amtrak® Pacific Surfliner® service, announces Operation Safe Surfs, a Rail Safety Initiative. The initiative designed to enhance rail safety awareness and curtail pedestrian and automobile incidents along the railroad, is slated to launch in September to coincide with Rail Safety Month.

Operation Safe Surfs adopts a multi-faceted strategy for enhanced rail safety education and awareness through innovative methods. The initiative will include:

- Rail safety advertisements displayed on internet connected televisions and streaming platforms for individuals residing within the counties where incidents are the most prevalent.
- Geofenced safety messaging distributed through cell phone advertising in areas considered incident hotspots using display advertisements, in-app advertisements, and cell phone notifications.
- Installation of signage along high-risk sections of the railroad, providing resources for suicide prevention and instructions for rail safety.
- Engagement of volunteer groups to provide outreach to individuals experiencing homelessness in proximity to the tracks and offer rail safety information, support, and care packages containing essential items and resources.







The Pacific Surfliner travels along a 351-mile coastal route through San Diego, Orange, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo counties, serving 29 stations. It is the busiest state-supported intercity passenger rail route inthe United States. To learn more and plan a trip, visit <u>pacificsurfliner.com</u>.

About the LOSSAN Rail Corridor Agency

The Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency is a joint powers authority overseeing the management of the Amtrak Pacific Surfliner service. Comprised of rail owners, operators, and planning agencies along the 351-mile LOSSAN rail corridor, the Agency strives to improve passenger rail ridership, revenue, on-time performance, operational flexibility, and safety along its service area. For more information, visit Lossan.org.

FOR MORE INFORMATION:

Puja Thomas-Patel, LOSSAN Agency - 714-560-5948, PThomasPatel@octa.net

MEDIA CONTACT:

Farida Waquar, The ACE Agency, farida@theaceagency.com On behalf of LOSSAN Agency



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