Media Room

Amtrak Pacific Surfliner Named Title Sponsor Of 2020 Big West Basketball Tournament

Amtrak Pacific Surfliner Named Title Sponsor Of 2020 Big West Basketball Tournament. (Photo Credit: Matt Brown)

IRVINE, Calif., Oct. 15, 2019 / -- The Big West Conference announced today that it has secured Southern California-based Amtrak® Pacific Surfliner® to serve as title sponsor of the 2020 Big West Basketball Tournament.

The 2020 Amtrak® Pacific Surfliner® Big West Basketball Tournament will be played March 10-11 at Long Beach State and March 12-14 at Honda Center in Anaheim. The deal was procured in partnership with Learfield IMG College.

“We are pleased to continue our relationship with Pacific Surfliner as the title sponsor of the 45th annual Big West Basketball Tournament,” said Big West Conference Commissioner Dennis Farrell. “This is a partnership that began in 2018 and has continued to evolve.”

As the title sponsor, Amtrak Pacific Surfliner will receive prominent exposure on Big West campuses and at the basketball tournament. Honda Center, the host tournament site for the 10th straight year, is located within walking distance of the Anaheim Regional Transportation Intermodal Center, providing easy access to Pacific Surfliner service. All 14 men’s and women’s tournament contests will be broadcasted over ESPN linear and digital platforms.

“We are excited to partner with the Big West Conference and engage with college sports fans as well as the students and families affiliated with BWC member institutions along our route,” said Al Murray, chairman of the Los Angeles – San Diego – San Luis Obispo Rail Corridor Agency, which oversees the Pacific Surfliner service.

Amtrak Pacific Surfliner entered into partnership with the Big West to promote taking the train to top destinations along the Pacific Surfliner route, which serves San Diego, Orange, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo counties. While onboard, passengers can enjoy spectacular coastal views, stay connected with power outlets and free Wi-Fi, and visit the onboard Market Café for a selection of fresh food, cocktails, wine and craft beer.

Throughout the year, fans can take advantage of special savings through the California Everyday Discounts program including a 15% student discount with promo code V353. Students ages 13-25 with a valid student ID are eligible for 15% off the regular adult fare with promo code V353. Visit pacificsurfliner.com/discounts for complete offer details.

About the Pacific Surfliner®

The Pacific Surfliner travels along a 351-mile coastal rail route through San Diego, Orange, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo counties, serving 27 stations. It is the busiest state-supported intercity passenger rail route in the United States with 24 daily trains and annual ridership of nearly 3 million. To learn more and plan a trip, visit PacificSurfliner.com.

About the LOSSAN Rail Corridor Agency

The Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency (Agency) is a joint powers authority composed of rail owners, operators, and planning agencies along the entire LOSSAN rail corridor. In addition to working to improve passenger rail ridership, revenue, on-time performance, operational flexibility, and safety, the LOSSAN Agency assumed management responsibility for the Pacific Surfliner service in July 2015, following the execution of an interagency transfer agreement with the state of California. For more information, visit lossan.org.

About Big West Conference

The Big West Conference is a member of NCAA Division I and includes California Polytechnic State University, San Luis Obispo; Cal State University, Fullerton; California State University, Northridge; Long Beach State University; University of California, Davis; University of California, Irvine; University of California, UC Riverside; University of California, Santa Barbara; and the University of Hawai‘i, Manoa.

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