

## Amtrak Pacific Surfliner Launches New Website

**PacificSurfliner.com continues to be an online destination for users to discover, plan, and book trips by train in Southern California**

Orange, Calif., Aug. 14, 2019/ -- [Amtrak® Pacific Surfliner®](#), which carries nearly 3 million passengers annually to top destinations along the Southern California coast, announced today the launch of a new website with a fresh look, improved site features, and additional content to make planning and booking travel even easier.

The new [PacificSurfliner.com](#) features content and resources for discovering, planning, and booking trips by train in Southern California. It is also designed to increase customer engagement and online bookings, as well as provide technological flexibility to grow with the constantly evolving world of digital marketing.



*The new PacificSurfliner.com offers a fresh look, improved site features, and additional content to make planning and booking travel even easier.*

Highlights to the new website include:

- **New Design:** The website's modern look highlights the beautiful coast and encourages visitors to embrace the journey to Southern California's top destinations.
- **Travel-Focused Content:** The site continues to provide easy access to trip planning information, including schedules, offers, and news. There are new pages with information about travel connections, onboard amenities, baggage policies, promotions, and much more. A destinations section was added to help travelers browse each of the 27 stops along the Pacific Surfliner route.
- **Enhanced Booking Tool:** Explore options and plan a trip with the new "Book a Trip" tool, which can be accessed at the top of each page. The Book a Trip tool is more user friendly and incorporates the California Everyday Discount codes to help visitors discover ways to save when booking.
- **Train Status Information:** "Train Status" is accessible at the top of each page to see if a specific train is running on schedule. A new alerts page also features real-time updates from Twitter, including more detailed information about delays.
- **Blog:** The new blog, "The Inside Track" was incorporated into the website, offering a one-stop-shop for trip ideas, top picks, travel tips, upcoming events, and more.
- **Mobile Responsive:** The website is optimized for viewing on a smartphone or tablet. Browse through the site, check alerts, or book a trip with the same ease from a desktop or laptop computer.

### **About the Pacific Surfliner®**

The Pacific Surfliner travels along a 351-mile coastal rail route through San Diego, Orange, Los Angeles, Ventura, Santa Barbara, and San Luis Obispo counties, serving 27 stations. It is the busiest state-supported intercity passenger rail route in the United States with 24 daily trains and annual ridership of nearly 3 million. To learn more and plan a trip, visit [PacificSurfliner.com](#).

### **About the LOSSAN Rail Corridor Agency**

The Los Angeles – San Diego – San Luis Obispo (LOSSAN) Rail Corridor Agency (Agency) is a joint powers authority composed of rail owners, operators, and planning agencies along the entire LOSSAN rail corridor. In addition to working to improve passenger rail ridership, revenue, on-time performance, operational flexibility, and safety, the LOSSAN Agency assumed management responsibility for the Pacific Surfliner service in July 2015, following the execution of an interagency transfer agreement with the state of California. For more information, visit [lossan.org](#).

### **Media Contact:**

Nicole Freeman, The ACE Agency, [nicole@theaceagency.com](mailto:nicole@theaceagency.com)



---

<https://news.pacificsurfliner.com/2019-08-14-Amtrak-Pacific-Surfliner-Launches-New-Website>